

CREAM FOUNDATION

MULTIPURPOSE BASE

#8610 WHITE

Cream Foundation in shade White is a multi use base to apply for subtle light and even skin in an instant. It helps the base application extending its efficacy for several make up usages. Cream Foundation in shade White can be used and applied in many ways for several purposes, both with fingers or brushes:

1. As complexion base: apply all over the face to even out the skin and correct any imperfections. It can be used alone or as a base preceding the foundation.
2. As color corrector for foundations: add White to the foundation shade to get a new shade with a lower tone.
3. As radiance booster: use Cream Foundation White to revive your foundation. Use a few drops and apply the product on key areas (forehead, chin, cheekbones, nose).

Cream Foundation in shade White is a multipurpose base enriched of active principles that provide antioxidant, hydrating, anti-aging and protective properties from UV rays:

SQUALENE: it has vegetable origin (derived from olive oil) and it is one of the main components of skin sebum. It keeps the hydro-lipid layer of the skin unaltered providing a healthy and hydrated appearance preventing water from evaporating.

Its protective action is so powerful that it prevents pathogens from attacking the skin. Thanks to its antioxidant action, it counteracts damage from free radicals and delays skin aging by protecting the skin from the harmful effects of UV rays: photo-aging is one of the main causes of the formation of wrinkles and skin spots.

VITAMIN E: it has antioxidant properties. It fights free radicals and it promotes cell renewal.

ARGAN OIL: it helps to soften, strengthen, moisturize and protect the skin. Enriched of vitamin E, linoleic acid and natural tocopherols, it gives anti-radical properties and therefore anti-aging properties. Finally, sodium hyaluronate moisturizes and protects the skin.

HYALURONIC ACID: it provides anti-aging properties in supporting the natural cross-linking process of collagen. Hyaluronic acid is a molecule naturally produced by the body in order to hydrate and protect the tissues. Its structure allows to bind and retain numerous water molecules thus helping to maintain skin hydration and elasticity. In addition to an important moisturizing action, it also has an invigorating and plumping power: firming and filling small wrinkles and rehydrating the skin which is visibly more elastic and regenerated.



INGREDIENTS:

AQUA (WATER), CYCLOPENTASILOXANE, ALUMINUM STARCH OCTENYLSUCCINATE, SQUALANE, TALC, CETYL PEG/PPG-10/1 DIMETHICONE, PARAFFINUM LIQUIDUM [MINERAL OIL], ETHYLHEXYL METHOXYCINNAMATE, DISTEARDIMONIUM HECTORITE, POLYGLYCERYL-4 ISOSTEARATE, GLYCERIN, ARGANIA SPINOSA KERNEL OIL, SODIUM HYALURONATE, TOCOPHERYL ACETATE, HYDROGEN DIMETHICONE, ALUMINUM HYDROXIDE, ACRYLATES COPOLYMER, DISODIUM EDTA, SODIUM DEHYDROACETATE, PHENOXYETHANOL, TROPOLONE, PARFUM (FRAGRANCE).

[+/- MAY CONTAIN: CI 77891 (TITANIUM DIOXIDE)].